



TIPS

on
How to Write
nonfiction
a **Book**

Publishing

Need some help getting around the mysterious world of publishing? Start with every author's dream — a **NY royalty publisher**. Then, think of all the places books are sold ...

1. Bookstores — national chains, small independents, used, college and university
2. Book sections of grocery stores and other specialty stores
3. Institutions — public and university libraries
4. Subsidiary sales — paperback, book clubs
5. On line booksellers— amazon.com, bn.com, borders.com
6. Web sites — the authors, writers' listserves, chat rooms
7. Back-of-the-room sales — training programs, presentations, classes
8. Catalogs — special interest, gifts, on line, associations
9. Gift shops — shopping malls, hospitals, independent

**Do you have a book in you — just waiting to be written?
Bobbi Linkemer will help you turn that dream into reality.**

**For more information about planning, writing, publishing,
and promoting your book, contact Bobbi at
314-968-8661 or bobbi@writeanonfictionbook.com**