



TIPS

on
How to Write
nonfiction
a **Book**

The Competition

You may think you have the most original idea in the world ... until you begin to check out bookstores or amazon.com. Even if someone did think of it first, that's no reason to abandon ship. Here is what you need to know about how your book stacks up against the competition:

1. Who are your potential readers?
2. What do they want to know about the subject?
3. What problem will your book help solve?
4. What else is out there on the subject?
5. What are the similarities between your book and others?
6. How is yours different or better?
7. How will you creatively market your book to reach more of the readers who will benefit from your message?

**Do you have a book in you — just waiting to be written?
Bobbi Linkemer will help you turn that dream into reality.**

**For more information about planning, writing, publishing,
and promoting your book, contact Bobbi at
314-968-8661 or bobbi@writeanonfictionbook.com**