



TIPS

on
How to Write
nonfiction
a **Book**

The Proposal

Feeling overwhelmed? Think in terms of bite-size pieces. There are three phases to writing any nonfiction book:

1. **Planning to write** (the proposal) - the most important
2. **Writing** (the heart of the matter) - the most time intensive
3. **Publishing & Promotion** (getting it into print and then into the hands of readers) - the reason you did 1. and 2.

Do you really need a proposal? The answer is YES. A proposal is a non-negotiable requirement if you hope to go through an agent or a conventional publisher. But, even if you don't, it is the best way to think through your concept and plan your content. A proposal is a living, evolving document. It forces you to answer the tough questions; it helps you determine if you have a viable project; and it provides the basis for every section of the book.

**Do you have a book in you — just waiting to be written?
Bobbi Linkemer will help you turn that dream into reality.**

**For more information about planning, writing, publishing,
and promoting your book, contact Bobbi at
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