



# TIPS

on  
**How to Write**  
nonfiction  
a **Book**

## Vanity & Other Publishers

Think you need a dictionary to figure out the publishing world? Here are three definitions you should know. (Beware of #1!)

1. **Vanity publishers** print and bind the book at the author's expense (costs include publisher's profit and overhead). They do not provide editing, screening for quality, marketing, warehousing, or promotion.
2. **Subsidy publishers** make various financial and creative arrangements with authors. Some emulate conventional publishers; others are more like vanity publishers. Read the contract carefully to determine which you have chosen.
3. **Print-on-Demand (POD)** publishers make use of digital rather than offset printing. POD facilitators take care of all production, printing, and warehousing for a set fee.

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**Do you have a book in you — just waiting to be written?  
Bobbi Linkemer will help you turn that dream into reality.**

**For more information about planning, writing, publishing,  
and promoting your book, contact Bobbi at  
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