



TIPS

on
How to Write
a Nonfiction Book

How to Start

Stumped on how to begin? Start by answering these questions:

1. Why do I want to write this book? (purpose)
2. Who will benefit from what I have to say? (audience)
3. Can I explain what my book is about in one sentence? (concept)
4. How am I uniquely qualified to write on this topic? (credentials)
5. What else is out there on the subject? (competition)
6. Why is this the right time to write it? (context, big picture)

These are questions a publisher or literary agent would ask you, but, more important, they form the foundation for your planning. If you can't answer them to your own satisfaction, it may be time to rethink your purpose and the premise of your book.

**Do you have a book in you — just waiting to be written?
Bobbi Linkemer will help you turn that dream into reality.**

**For more information about planning, writing, publishing,
and promoting your book, contact Bobbi at
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